

New England Masters Skiing

Adult Ski Racing at Its Best!

2020 Sponsorship
Opportunities



New England Masters Skiing



Why Partner?

Partnering with NEMS aligns you with a first class adult ski race organization and exposes your company to a diversified, sports enthusiast oriented audience.



About NEMS

NEMS strives to encourage, promote and support interests and participation in amateur alpine ski racing at all levels. Established in 1971, NEMS is considered to be the oldest Masters ski racing organization in the country. Our races are held in accordance with the United States Ski & Snowboard Assoc. (USSA) at mountains across New England.

To learn more visit:
www.nemasters.org

New England Masters Skiing



The Races

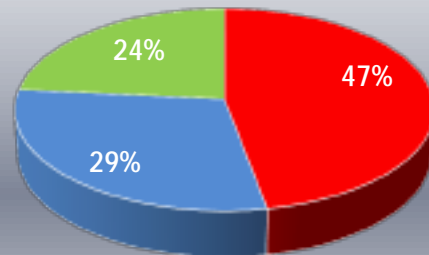
Races take place each weekend from January to March at some of New England's most popular mountains.

- ✓ World Cup Quality
- ✓ Professionally Timed & Scored
- ✓ Courses Visible to Public
- ✓ Competitive & Fun
- ✓ Only Adult Racing League With All Race Disciplines Covered

Avg. Season Stats

# of Starts	1,300
# of Individual Racers	300
Avg. Starts per Racer	4-5
Total Races	17
Mountains	10

Race Disciplines



■ Giant Slalom ■ Slalom ■ Super G



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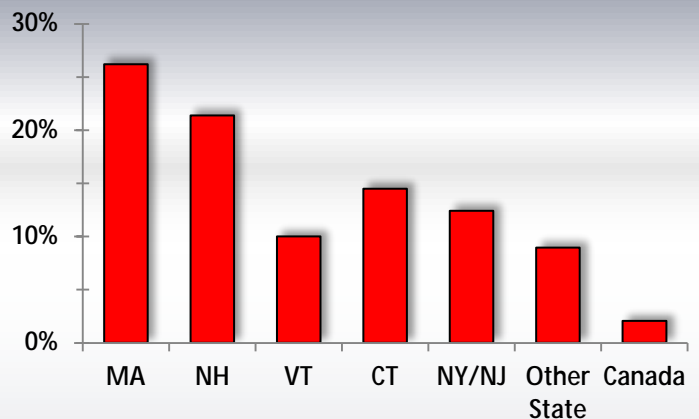


NEW ENGLAND MASTERS SKIING THE SISE CUP

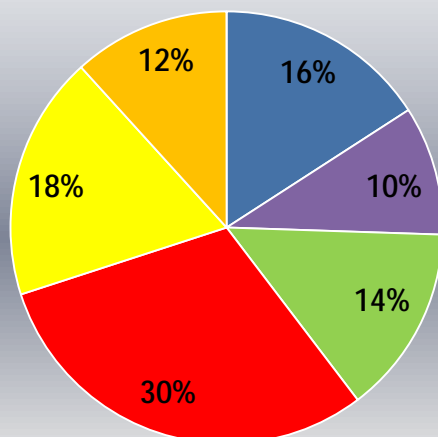
NEMS Racers

From former Olympic and National Team members to your average beer leaguer, we've got them all. Many of our racers travel great distances and allocate considerable time and resources to pursue their passion for ski racing.

Racer Locations



Age of Racers



- 30 and Under
- 31 - 40
- 41 - 50
- 51 - 60
- 61 - 70
- 70 and Over

New England Masters Skiing

New England Masters Skiing (NEMS) is an excellent platform for companies to showcase their brand and products. Our racers represent a diverse group of competitive outdoor sports enthusiasts who travel from across New England, and beyond, to pursue their passion for ski racing at the highest level while having some fun in the process.

Our Marketing Team has worked with companies of all shapes and sizes across many different industries and will work with you to find the best opportunities to showcase your brand and products.



For more information about partnering with NEMS,
please contact the NEMS Marketing Team at:

NEMSRacing@gmail.com

www.nemasters.org



@NEMSRacing



New England Masters Skiing

Fast. Friendly. Fun.



Adult Ski Racing at Its Best!