

# New England Masters Skiing

*Adult Ski Racing at Its Best!*

2020 Sponsorship  
Opportunities



# New England Masters Skiing



## Why Partner?

Partnering with NEMS aligns you with a first class adult ski race organization and exposes your company to a diversified, sports enthusiast oriented audience.



## About NEMS

NEMS strives to encourage, promote and support interests and participation in amateur alpine ski racing at all levels. Established in 1971, NEMS is considered to be the oldest Masters ski racing organization in the country. Our races are held in accordance with the United States Ski & Snowboard Assoc. (USSA) at mountains across New England.

To learn more visit:  
[www.nemasters.org](http://www.nemasters.org)

# New England Masters Skiing



## The Races

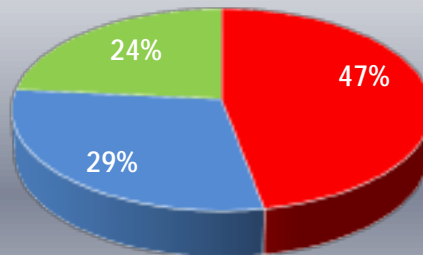
Races take place each weekend from January to March at some of New England's most popular mountains.

- ✓ World Cup Quality
- ✓ Professionally Timed & Scored
- ✓ Courses Visible to Public
- ✓ Competitive & Fun
- ✓ Only Adult Racing League With All Race Disciplines Covered

## Avg. Season Stats

# of Starts	1,300
# of Individual Racers	300
Avg. Starts per Racer	4-5
Total Races	17
Mountains	10

## Race Disciplines



■ Giant Slalom   ■ Slalom   ■ Super G



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## 2020 Race Schedule

This season NEMS will travel across the Northeast, visiting mountains big and small as we peruse our need for speed.

20 Races -- 12 Mountains -- 5 States

With a schedule like this, there is sure to be plenty of excitement and lots memorable experiences for everyone!

Date	Mountain	State	Race Discipline	Cup Series
<b>January</b>				
Jan. 4 Jan. 5	Mount Sunapee	NH	Slalom Giant Slalom	
Jan. 11 Jan. 12	Suicide Six Okemo	VT VT	Slalom (Pre-Race Training) Giant Slalom	<i>Bunny Bertram Memorial</i>
Jan. 22 Jan. 23 Jan. 24 Jan. 25	Stratton	VT	Super G (Training) Super G (Speed Event) Slalom Giant Slalom	Eastern Regional Championships <i>Alois Lechner Kandahar Memorial Cup</i>  <i>Janeway Cup</i>
<b>February</b>				
Feb. 1 Feb. 2	Shawnee Peak Cranmore	ME NH	2 x Giant Slalom Parallel Paneled Slalom	<i>Lobstah Cup</i>
Feb. 8 Feb. 9	Gunstock Ragged Mountain	NH	Slalom Giant Slalom	<i>Beer League Challenge</i>
Feb. 14 Feb. 15 Feb. 16	West Mountain	NY	Super G (Speed Event) Giant Slalom Slalom	<i>Joint Race with Mid-Atlantic Division</i>
Feb. 22	Mittersill	NH	Giant Slalom	<i>Hochgebirge Cup</i>
Feb. 28	Wachusett	MA	Giant Slalom	<i>Ralph Crowley Classic</i>
<b>March</b>				
Mar. 6 Mar. 7	Cranmore TBD Finals Banquet	NH	Giant Slalom TBD TBD	Sise Cup Finals
Mar. 13-15 Mar. 17-20	Ski Cooper Steamboat Springs	CO	2xSG/DH-T/2xDH SG/SL/GS	National Championships

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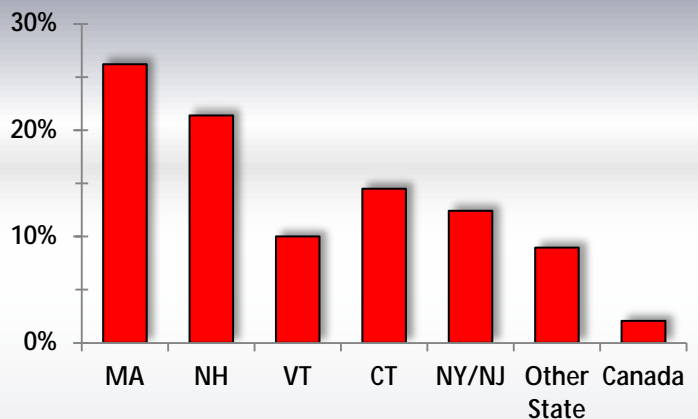
## NEW ENGLAND MASTERS SKIING THE SISE CUP

### NEMS Racers

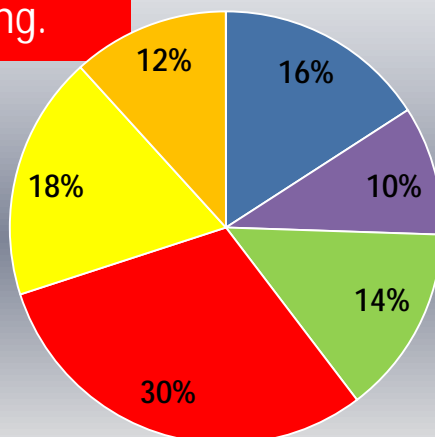
From former Olympic and National Team members to your average beer leaguer, we've got them all.

Many of our racers travel great distances and allocate considerable time and resources to pursue their passion for ski racing.

### Racer Locations



### Age of Racers



- 30 and Under
- 31 - 40
- 41 - 50
- 51 - 60
- 61 - 70
- 70 and Over



# New England Masters Skiing

*New England Masters Skiing (NEMS)* is an excellent platform for companies to showcase their brand and products. Our racers represent a diverse group of competitive outdoor sports enthusiasts who travel from across New England, and beyond, to pursue their passion for ski racing at the highest level while having some fun in the process.

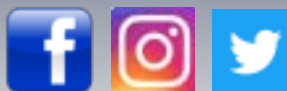
Our Marketing Team has worked with companies of all shapes and sizes across many different industries and will work with you to find the best opportunities to showcase your brand and products.



For more information about partnering with NEMS,  
please contact the NEMS Marketing Team at:

[NEMSRacing@gmail.com](mailto:NEMSRacing@gmail.com)

[www.nemasters.org](http://www.nemasters.org)



@NEMSRacing



# New England Masters Skiing Fast. Friendly. Fun.



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